

## AICTE Mandatory Disclosure

## Mandatory Disclosure

**AICTE File No** : UP/PGDM/02/2008/002

Date & Period of Last approval : 10-04-2019, 2019-20

**1. Name of The Institution**

Name of the Institution : Lloyd Business School

Address of the Institution : Plot No. 11, Knowledge Park-II

City & Pin Code : Greater Noida – 201306

State/UT : Uttar Pradesh

Phone number with STD Code : 0120 – 2328072

Mobile Number : 9871385315

Email Id : lbsgr2008@gmail.com

Website : www.lloydbusinessschool.edu.in

**2. Name and address of the Trust**

Name of the Society	Satilila Charitable Society
Address of the Society	B-12, Greater Kailash Enclave -1, New Delhi -110048
Telephone No.	29243217
Contact No.	9810025192
E-Mail ID.	mthairani@yahoo.co.in

**3. Name and Address of the Director**

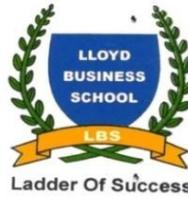
Name of the Director	Dr. Bhupender Kumar Som
Address of the Director	Plot No.11, Knowledge Park – II, Greater Noida, Gautam Buddh Nagar (Uttar Pradesh) - 201306
Telephone No.	0120 – 2328072
Contact No.	8800450754
E-Mail ID.	bhupender.som@lloydbusinessschool.edu.in

## 4. Name of the Affiliating University

Name of the Affiliating University	Dr. A.P.J.Abdul Kalam Technical University, Lucknow
Address	Sector – 11, Jankipuram Vistar Yojna, Lucknow, Uttar Pradesh - 226031

## 5. Governance

- Members of the Board and their brief background



**Governing Body (Managing Committee)  
Of Lloyd Business School**

S. No.	Designation	Name and Address
1.	President	Mr. Manohar Thairani Chartered Accountant S-273, GK-II, New Delhi-110048
2.	Members to be nominated by the Registered Society	Mr. Anil Kumar B. Tech IT, BHU B-12, GK-I, New Delhi-10048
3.	Members to be nominated by the Registered Society	Ms. Bharti Thairani M. Com. S-273, GK-II, New Delhi-110048
4.	An industrialist/ technologist/ educationist/ from the region to be nominated by the concerned Regional Committee as nominee of the Council, out of the panel approved by the Chairman of the Council	Mr. Pankaj Jain F. C. A., L. L. B. 54, NRI Complex, New Delhi
5.	An industrialist/ technologist/ educationist/ from the region to be nominated by the concerned Regional Committee as nominee of the Council, out of the panel approved by the Chairman of the Council	Dr. Damyanti Aggarwal M. B. B. S., M. S. (Gen. Surgery) D-61/36-A (K), Siddhigiri Bagh Varanasi-221010
6.	An industrialist/ technologist/ educationist/ from the region to be nominated by the concerned Regional Committee as nominee of the Council, out of the panel approved by the Chairman of the Council	Mr. S. S. Dhawan Director (Fedder Lloyd) D-166/10, Sector 50 Noida, G. B. Nagar, U. P.
7.	Nominee of the All India Council for Technical education-Regional Officer (Ex-Officio)	To be nominated
8.	Nominee of the affiliating University	To be nominated
9.	Nominee of the State Govt. Director of Technical Education (Ex-officio)	To be nominated
10.	Faculty member to be nominated	Dr. Shruti Tramyak Associate Professor Lloyd Business School Plot No. 11, Knowledge Park-II Greater Noida, U.P.-201306
11.	Faculty member to be nominated	Mr. Vijay Parmar Associate Professor Lloyd Business School Plot No. 11, Knowledge Park-II Greater Noida, U.P.-201306
12.	Member Secretary	Director Lloyd Business School Plot No. 11, Knowledge Park-II Greater Noida, U.P.-201306

**LLOYD BUSINESS SCHOOL**

Plot No. 11, Knowledge Park II, Greater Noida, U.P.- 201306  
Tel: (0120) 6486428 Fax: (0120) 2320749

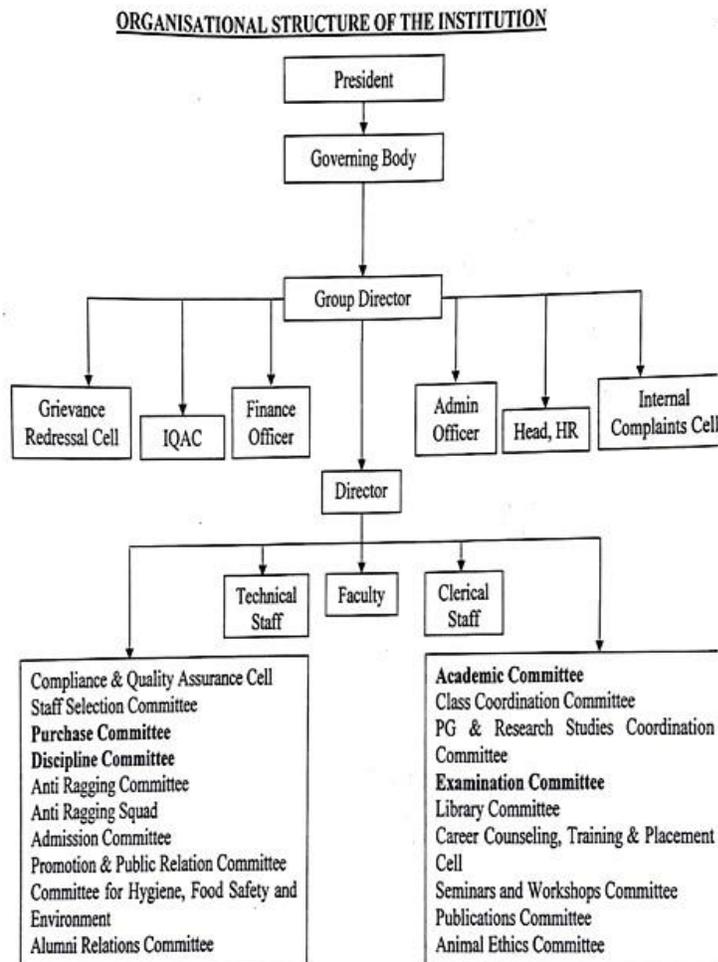
- **Academic Council Members**

1. Mr. Gaurav Arora : CA, VP Kotak Bank
2. Mr. Hary Himmat Lagad : Managing Director, Intellio Solutions
3. Mr. Rajit Sikka : Senior Consultant TCS
4. Dr. Babu Lal : Ex. Executive Director BHEL
5. Ms. Nisha C D Kurup : National Secretary NHRDN
6. CS (Dr.) Shyam Agarwal : Ex. President ICSI
7. Dr. Bhupender Kumar Som : Director, Lloyd Business School

- **Frequency of Board Meeting**

Bi-Annual

- **Organizational Chart and Processes**



- **Nature and Extent of Involvement of Faculty and Students in Academic Affairs/ Improvements**

**The Philosophy**

Lloyd Business School is aimed to provide futuristic and contemporary management education. In order to achieve the set goal it is very important to ensure the effective and efficient delivery of curriculum as well the successive improvement of academic functions. The philosophy of ensuring effective and efficient delivery and successive improvement in academic functions guides the involvement of all stakeholders. Hence a conducive ecosystem is developed in the institution so that the effective academic delivery and academic improvement can be ensured.

**Faculty Involvement**

The faculty is at the core of academic delivery with most modern and innovative techniques and tools. The delivery mechanism at LBS involves lot of analytics and information technology tools so that a student can be industry ready with cutting tools of management and decision making.

The faculties are encouraged to participate in training problems organised by industry experts in the contemporary areas of management and technology. The faculties are further encouraged to participate in faculty development programs organised outside the premises of institution so that they can learn contemporary and innovative ways to deliver curriculum.

The faculties are encouraged to carry quality research. The initiatives like weekly research talk and delivery of Management Development Programs have given the faculty opportunity to sharpen their subject knowledge and expertise.

To promote the research amongst the faculty members a systematic research policy is in place and followed at Lloyd Business School. The scheme is developed to promote participation in national and international conferences, publications, industry projects and participation in FDPs.

Apart from taking classes and carrying research, the members of faculty are successively involved in curriculum revision, industry engagement, online courses and certifications. The faculties are also involved in organizing academic events for students and faculty members.

The institution has a Learning Management System in place for faculties and students that ensures involvement of faculties and students in the process of learning even after classroom.

In order to bridge the gap between faculty and student involvement in process of learning the institute has a Mentor-Mentee program in place. The program is designed to handhold the student from the day of admission to his final placement. The respected faculty mentors guide the students throughout their academic learning process.

Faculty members are encouraged further to form clubs and societies in their areas of expertise. At LBS we have the clubs guided by the faculties in all areas of management such as, finance club, marketing club, supply chain club, CSR club, cultural club and entrepreneurship club. These clubs organize events that are focused on delivering the concepts of management in innovative environment.

### **Involvement of Students**

The students are involved in the process of academic delivery and improvement at various stages. The students are involved in academic clubs actively. They are involved in designing the events and assisting the faculty in delivering the club events. The creative ideas of students are always welcomed. These ideas are monitored for perfection by faculty members before execution.

Apart from this the students are encouraged to participate in the academic events for institutions. The participation of students in these events expands their horizon of learning. Further the regular feedback of students is taken and improvements are made in delivery mechanism.

The feedback from alumni is taken in order to understand the gap between theory and practice. This mechanism ensures that the curriculum remains in tune with the industry requirement.

- **Mechanism/ Norms and Procedure for democratic/ Good Governance**

Lloyd Business School always believed in the mechanism of good governance that eventually evolves. The institute has committees for governing various affairs of the institution such as;

1. Examination committee
2. Admission committee
3. Canteen and mess committee
4. Research committee
5. Grievance redressal committee
6. Internal quality assessment cell
7. Anti-ragging committee
8. Discipline committee

These committees meet on regular basis and make suitable recommendations for betterment of underlying domain. The committees put their recommendations to academic advisory council or governing board for approval (as applicable). Apart from this the director meets the faculty in faculty meetings on regular basis.

The students and faculties have a direct access to the director, group director and president. The students are further mentored by the mentorship program mentioned above. The program ensures that each student's 360 degree track is maintained by the mentor.

The institute has a HR department functioning for the addressing all issues of employees. The HR department keeps on organizing

- **Students Feedback on Institutional Governance/ Faculty Performance**

Feedback from students is taken for all subjects in each trimester. The parameters for feedback are Knowledge, delivery, communication, material, readiness, interaction, discipline and content. Feedback exercise is conducted by director's office. Further the feedback is communicated to the faculty members for improvement in the specific area.

The institute has a suggestion box placed at the accessible location. The suggestion box gets open weekly by the director. The parents of the students are also informed time to time about the progress of the institute.

The parents are also asked for the suggestions that can improve the overall functioning of the institute.

Feedback from the industry guests is also collected and implemented for the betterment of overall institution. The corporate feedback is highly values and improvement in the mechanism is ensured.

The various feedback mechanism followed in the college are,

- Course exit feedback (theory)
- Programme exit feedback- final year only
- Student feedback for teachers
- Student feedback on mentors
- Student feedback on PDP
- Student feedback on facilities
- Parent's feedback form
- Alumni feedback forms
- Employer's feedback forms
- Industrial trainer feedback forms
- **Grievance Redressal Mechanism for Faculty, staff and students**

The Grievances Redressal Cell (GRC) is responsible to settle any type of grievances raised by the students, teachers and non-teaching staff of the college. The committee is also authorized to initiate suo moto proceedings. It sometimes functions in tandem with the Discipline Committee and

the Internal Complaints Cell, depending on the nature of the complaint, and membership of these three might overlap.

Name	Position	Status	Frequency of Meetings	Attendance
Dr. Vandana Arora	Group Director	Convenor	As and when required	Full quorum required
Dr. Satish Kumar Matta	Director, LIMT	Member		
Dr. Abdul Wadood Siddiqui	Principal, LIMT	External Member		
Dr. Vandana Arora	Group Director	Adjudicating Authority		

### Scope

- The Grievance Redressal Committee shall consider only individual grievances of specific nature of staff and students of the Institute raised individually by the concerned aggrieved employee/ student of the Institute.
- The Grievance Redressal Committee shall not consider any grievance of general applicability or of collective nature of raised collectively by more than one employee/ student.
- After receiving any application the Committee will decide on the merit of case regarding scope of further discussion.

### Procedure, periodicity and attendance at meetings

- The Grievance Committee will meet as and when required. However, if necessary, it may meet more frequently at the instance of the Convenor or at the request of the other members to discuss the various issues received.
- At least three members of the Grievance Committee shall be present in a meeting.
- If a member of the Grievance Committee is connected with the grievance of the aggrieved individual, the concerned member of the Grievance Committee shall not participate in the deliberations regarding that individual's case.
- If the aggrieved person happens to be a member of the Grievance Committee, then he/she shall not participate in the deliberations as a member of the Committee when his/her representation is being considered.
- The Grievance Redressal Committee shall consider all grievances submitted in writing by an individual member of the Institute regarding employment/ association, working conditions and any other alleged injustice done to an employee/ student while discharging his/her duties at the Institute.

**Procedure of submitting grievance**

- The aggrieved member shall submit his/her petition to the Convenor, Grievance Redressal Committee in a sealed envelope marked “confidential”, along with supporting documents.
- The same can be submitted online through the Grievance Redressal link given on the Institute’s website.

**Mechanism of Redressal**

- The Grievance Redressal Committee shall study the petition/ application and after looking into the relevant documents discuss with persons/ departments concerned.
- The Grievance Redressal Committee may mediate between the complainant and defendant against whom the complaint has been made, if required, and the aggrieved person may take back the complaint.
- The Committee shall submit its recommendations and report to the Director as expeditiously as possible, but in no case is to take more than three months of the date of petition/application.
- In case of any difficulties, the Grievance Committee shall have discussion with the Director before a decision is taken.
- The Group Director, as far as possible, shall be guided by the advice of the Grievance Redressal Committee unless the recommendations of Committee violate basic rules and norms of the Institute.
- After the recommendations are submitted to the Group Director, the final settlement of any grievance shall be made within a reasonable period (normally not exceeding two weeks).
- The decision of the Group Director shall be final and binding to all involved. Any dead-lock shall be resolved by the Group Director.
- In case of false and frivolous complaint (if proved), the Grievance Redressal Committee will recommend Competent Authority to take appropriate action against the complainant.
- In case of any difficulties, the Grievance Committee shall have discussion with the Director before a decision is taken.
- The Group Director, as far as possible, shall be guided by the advice of the Grievance Redressal Committee unless the recommendations of Committee violate basic rules and norms of the Institute.
- After the recommendations are submitted to the Group Director, the final settlement of any grievance shall be made within a reasonable period (normally not exceeding two weeks).
- The decision of the Group Director shall be final and binding to all involved. Any dead-lock shall be resolved by the Group Director.
- In case of false and frivolous complaint (if proved), the Grievance Redressal Committee will recommend Competent Authority to take appropriate action against the complainant.

- Establishment of Anti Ragging Committee

S. No.	Name of the Committee Members	Position in the Committee	Mobile No.	Email ID
1.	Dr. Bhupender Som	Chairperson	9818467567	shilpa.mogra@lloydcollege.in
2.	Sh. Mahendra Vikram Singh (Advocate, Supreme Court)	Representative of Civil Administration	9810000862	adv.mahendra@yahoo.co.in
3.	Sh. Amardeep Yadav	Representative of Police Administration	8745928382	-
4.	Mr. Manish Tiwari	Member, Local Media	9958279592	manishtiwari81@gmail.com
5.	Ms. Vaishali Joshi (Founder, Sunshine Society)	Representative from an NGO	9971799601	vaishali@tippingpointadvisory.com
6.	Dr. Shruti Trambak	<b>Faculty Member</b>	7903959972	shruti@lloydcollege.in
7.	Dr. Alka Jyoti	<b>Faculty Member</b>	9871435455	alka.jyoti@lloydcollege.in
8.	Mr. Vijay Parmar	<b>Faculty Member</b>	9910359173	vijayparmar@lloydcollege.in
9.	Mr. Krishnakant Yadav	<b>Representative of Parents</b>	9415492064	yadavankit203@gmail.com
10.	Mr. Ankit Yadav	<b>1<sup>st</sup> Year Student</b>	7017334434	yadavankit203@gmail.com
11.	Mr. Ashish Jaiswal	<b>1<sup>st</sup> Year Student</b>	8090213090	yourashishjaiswal@gmail.com
12.	Ms. Naina Agarwal	<b>Senior Student</b>	8709606698	agarwalnaina.363@gmail.com
13.	Mr. Siddhath Arohi	<b>Senior Student</b>	9871850314	siddhatharohi029255@gmail.com

### Functions & Responsibilities

On receipt of the recommendation of the Anti-Ragging Squad or on receipt of any information concerning any reported incident of ragging, the Chairperson shall immediately determine if a case under the penal laws is made out and if so, either on his own or through a member of the Anti-Ragging Cell authorized by him in this behalf, proceed to file a First Information Report (FIR), within 24 hours of receipt of such information or recommendation, with the police and local authorities, under the appropriate penal provisions relating to one or more of the following, namely:

- Abetment to ragging
- Criminal conspiracy to rag or Unlawful assembly and rioting while ragging
- Public nuisance created during ragging

- Violation of decency and morals through ragging
- Injury to body, causing hurt or grievous hurt
- Wrongful restraint
- Wrongful confinement
- Assault as well as sexual offences or unnatural offences
- Offences against property
- Physical or psychological humiliation
- Other offences following from the definition of “Ragging”.

Concerned authorities are to ensure compliance and widespread circulation through sun boards, notices at strategic spots.

- **Establishment of Online Grievance Redressal Committee**

Yes

- **Establishment of Internal Complaint Committee (ICC)**

Sl. No	Name of Member	Contact Number	Email Id
1	Dr. Bhupender Kumar Som	8800450754	bhupender.som@lloydbusinessschool.edu.in
2	Dr. Alka Jyoti	9871435455	alka.jyoti@lloydcollege.in
3	Mr. Vijay Parmar	9910359173	vijayparmar@lloydcollege.in
4	Dr. Vandana Sethi	9873250790	vandana.sethi@gmail.com

- **Establishment of Committee for SC/ST**

The scheduled Caste (SC) and Scheduled Tribes (ST) Cell in an institute encourages the special interest of students in the reserved category and to provide special inputs in areas where the students experience difficulties.

The cell regularly has to conduct remedial coaching classes on life skills, personality development, writing assignments and making presentations and also has to organize interactive sessions and informal meetings with students to attend to their personal, social and academic problems.

We at Lloyd Business School are particular about the rights of the SC/ST students and take additional care about their empowerment.

#### **Lloyd Business School Committee for (SC/ST)**

##### **Committee Members:**

1. Vijay Parmar (Chairman)
2. Dr. Vandana Pareek (Member)
3. Mr. Anoop Kumar Sharma (Member)

4. Mr. Jitendra Singh (Member)
5. Ms. Monika Pasrija (member)

- **Internal Quality Assurance Cell**

The quality policy of the Lloyd Group is to achieve stakeholders' satisfaction by providing quality education with global outlook. The path to achieving this will encompass a result-oriented, continually evolving process of teaching and learning. We aim to continually strive towards providing great infrastructural facilities, and networking opportunities with leading corporate houses and research organizations to create an incubational environment for leading innovation and change. Lloyd group also aims to fulfill our societal obligations through creating extensive services and community development programs along with entrepreneurship development initiatives aimed at societal improvement.

To achieve all the objectives mentioned above institution has formulated an internal quality assessment cell as per following details:

1. Dr. Bhupender Kumar Som : Director & Convener
2. Dr. Shruti Trambak : Faculty
3. Dr. Alka Jyoti : Faculty
4. Mr. Vijay Parmar : Faculty

## 6. Programmes

- **Name of the Programmes approved by AICTE**
- Post Graduate Diploma in Management (PGDM)
- Master of Business Administration (MBA)

<b>Programme Name</b>	Post Graduate Diploma in Management (PGDM)			
<b>Number of Seats</b>	120			
<b>Durations</b>	2 Years (Full Time)			
<b>Cut off marks/rank of admission during the last three years</b>	50%			
<b>Fee</b>	91,600/-			
<b>Placement Facilities</b>	Yes			
<b>Campus placement in last three years with minimum salary, maximum salary and average salary</b>	2016- 17	1.8	3.9	2.1
	2017-18	1.7	4.4	2.3
	2018-19	1.8	4.2	2.5

<b>Programme Name</b>	Master of Business Administration (MBA)
<b>Number of Seats</b>	60
<b>Durations</b>	2 Years (Full Time)
<b>Cut off marks/rank of admission during the last three years</b>	50%
<b>Fee</b>	99,722/-
<b>Placement Facilities</b>	Yes

## 7. Faculty

- Faculty Members:**

Sl. No	Permanent Faculty	Adjunct Faculty	Permanent Faculty: Student Ratio
1	18	Nil	1:20

Sl. No	Faculty Name	Designation
1.	Dr. Bhupender Kumar Som	Director
2.	Dr. Vandana Pareek	Professor
3.	Dr. Shilpa Mogra	Professor
4.	Dr. Poonam Chawla	Associate Professor
5.	Dr. Shruti Trambak	Associate Professor
6.	Ms. Alka Jyoti	Associate Professor
7.	Mr. Vijay Parmar	Associate Professor
8.	Mr. Faisal Noman	Assistant Professor
9.	Ms. Neetu Kamra	Assistant Professor
10.	Mr. Amit Srivastava	Assistant Professor
11.	Ms. Sabeena Yousuf	Assistant Professor
12.	Mr. Akhilesh Kumar Khan	Assistant Professor
13.	Mr. Jitendra Singh	Assistant Professor
14.	Mr. Ratish Mallick	Assistant Professor
15.	Ms. Neha Issar	Assistant Professor
16.	Ms. Monika Pasrija	Assistant Professor
17.	Mr. Anoop Kumar Sharma	Assistant Professor
18.	Mr. Pawanesh Kumar Verma	Assistant Professor

- Number of Faculty employed and left during the last three years**

Sl. No	Academic Year	Number of Employed Institute Faculty	Number of left the Institute Faculty
1	2016-17	24	Nil
2	2017-18	18	Nil
3	2018-19	18	Nil

- Profile of Director/ Principal/ Faculty

LLOYD BUSINESS SCHOOL					
FACULTY PROFILE					
Name	Dr. Bhupender Kumar Som				
Date of Birth	30/09/1980				
Unique Id					
Designation	Director				
Area of Specialization	Statistics and Operational Research				
Date of Joining	01/10/2019				
Course taught at	UG	PG	Diploma		
	---	---	Yes		
Work Experience in Years	Teaching		Research	Industry	
	16		9		
Educational Qualifications		University/Institute		Year	Class
	Ph.D	Kurukshetra University		2015	----
	Other	M.Phil		2005	1 <sup>st</sup>
	PG	CCS University, Meerut		2002	2 <sup>nd</sup>
	UG	CCS University, Meerut		1999	2 <sup>nd</sup>
Research Guidance	02 Candidates				
No. of Ph.D./ PG/ UG projects carried out	Ph.D.		PG	UG	
	Guided	Ongoing			
	00	02			
No. of Papers Published in Journals	National		International		
	20		25		
No. of Papers Presented in Conferences	National		International		
	25		20		
No. of Books published with details	No. of Books		2		
Patents	Nil				
Technology Transfer	Nil				
Research Publications	Nil				

LLOYD BUSINESS SCHOOL					
FACULTY PROFILE					
Name	Dr. Shruti Traymbak				
Date of Birth	16/04/1977				
Unique Id	1-4248620902				
Designation	Associate Professor				
Area of Specialization	Human Resource Management & Marketing				
Date of Joining	02/07/2018				
Course taught at	UG	PG	Diploma		
	---	Yes	---		
Work Experience in Years	Teaching		Research		Industry
	6.5		5.5		6
Educational Qualifications		University/Institute		Year	Class
	Ph.D	BIT, Mesra		2017	---
	Other	---		---	---
	PG	BIT, Mesra		2004	1 <sup>st</sup>
	UG	University of Delhi, Delhi		2000	2 <sup>nd</sup>
Research Guidance	Nil				
No. of Ph.D./ PG/ UG projects carried out	Ph.D.		PG	UG	
	Guided	Ongoing			
	---	---	---	---	
No. of Papers Published in Journals	National		International		
	3		4		
No. of Papers Presented in Conferences	National		International		
	2		0		
No. of Books published with details	No. of Books		Nil		
Patents	Nil				
Technology Transfer	Nil				
Research Publications	9				

LLOYD BUSINESS SCHOOL					
FACULTY PROFILE					
Name	Neha Issar				
Date of Birth	07/05/1988				
Unique Id	1-4496466755				
Designation	Assistant Professor				
Area of Specialization	Finance & Marketing				
Date of Joining	01/08/2018				
Course taught at	UG	PG	Diploma		
	---	---	Yes		
Work Experience in Years	Teaching		Research		
	1		6.5		
Educational Qualifications		University/Institute		Year	Class
	Ph.D	---		---	---
	Other	---		---	---
	PG	JIMS, New Delhi		2011	1 <sup>st</sup>
	UG	DR. BRA University, Agra		2009	1 <sup>st</sup>
Research Guidance	Nil				
No. of Ph.D./ PG/ UG projects carried out	Ph.D.		PG	UG	
	Guided	Ongoing			
			Nil	Nil	
No. of Papers Published in Journals	National		International		
	Nil		Nil		
No. of Papers Presented in Conferences	National		International		
	Nil		Nil		
No. of Books published with details	No. of Books		Nil		
	0				
Patents	Nil				
Technology Transfer	Nil				
Research Publications	Nil				

LLOYD BUSINESS SCHOOL					
FACULTY PROFILE					
Name	Faisal Noman				
Date of Birth	01/10/1985				
Unique Id	1-472242870				
Designation	Assistant Professor				
Area of Specialization	Banking & Law				
Date of Joining	01/07/2008				
Course taught at	UG	PG	Diploma		
	---	Yes	---		
Work Experience in Years	Teaching		Research		
	10		0		
Educational Qualifications		University/Institute		Year	Class
	Ph.D	Pursuing		---	---
	Other	CCS University, Meerut		2016	2 <sup>nd</sup>
	PG	UPTU, Lucknow		2008	1 <sup>st</sup>
	UG	VBS Purvanchal University, Jaunpur		2006	2 <sup>nd</sup>
Research Guidance	Nil				
No. of Ph.D./ PG/ UG projects carried out	Ph.D.		PG	UG	
	Guided	Ongoing			
	---	---	Nil		Nil
No. of Papers Published in Journals	National		International		
	Nil		Nil		
No. of Papers Presented in Conferences	National		International		
	Nil		Nil		
No. of Books published with details	No. of Books		Nil		
	0				
Patents	Nil				
Technology Transfer	Nil				
Research Publications	3				

LLOYD BUSINESS SCHOOL					
FACULTY PROFILE					
Name	Pawanesh Kumar Verma				
Date of Birth	07/12/1986				
Unique Id	1-2752902487				
Designation	Assistant Professor				
Area of Specialization	Information Technology				
Date of Joining	01/09/2015				
Course taught at	UG	PG	Diploma		
	---	Yes	---		
Work Experience in Years	Teaching		Research	Industry	
	1.6		0	2	
Educational Qualifications		University/Institute		Year	Class
	Ph.D	---		---	---
	Other	---		---	---
	PG	UPTU, Lucknow		2012	1 <sup>st</sup>
	UG	University of Lucknow, Lucknow		2006	2 <sup>nd</sup>
Research Guidance	Nil				
No. of Ph.D./ PG/ UG projects carried out	Ph.D.		PG	UG	
	Guided	Ongoing			
	---	---	Nil	Nil	
No. of Papers Published in Journals	National		International		
	Nil		Nil		
No. of Papers Presented in Conferences	National		International		
	Nil		Nil		
No. of Books published with details	No. of Books		Nil		
	0				
Patents	Nil				
Technology Transfer	Nil				
Research Publications	Nil				

LLOYD BUSINESS SCHOOL						
FACULTY PROFILE						
Name	Jitendra Singh					
Date of Birth	02/03/1978					
Unique Id	1-1496399733					
Designation	Assistant Professor					
Area of Specialization						
Date of Joining	01/08/2012					
Course taught at	UG	PG	Diploma			
	---	---	Yes			
Work Experience in Years	Teaching		Research			
	6		0			
Educational Qualifications	University/Institute			Year	Class	
	Ph.D	Pursuing			---	---
	Other	UGC Net			2012	---
	PG	CCS University, Meerut			2003, 2008	2 <sup>nd</sup>
	UG	CCS University, Meerut			2000, 2006	2 <sup>nd</sup>
Research Guidance	Nil					
No. of Ph.D./ PG/ UG projects carried out	Ph.D.		PG	UG		
	Guided	Ongoing				
	---	---	Nil		Nil	
No. of Papers Published in Journals	National			International		
	Nil			Nil		
No. of Papers Presented in Conferences	National			International		
	Nil			Nil		
No. of Books published with details	No. of Books			Nil		
	0					
Patents	Nil					
Technology Transfer	Nil					
Research Publications	Nil					

LLOYD BUSINESS SCHOOL						
FACULTY PROFILE						
Name	Monika Pasrija					
Date of Birth	14/01/1982					
Unique Id	1-473925203					
Designation	Assistant Professor					
Area of Specialization	Finance					
Date of Joining	01/10/2010					
Course taught at	UG	PG	Diploma			
	---	Yes	---			
Work Experience in Years	Teaching		Research			
	11		0			
Educational Qualifications	University/Institute			Year	Class	
	Ph.D	---			---	
	Other	MDU, Rohtak			2005	2 <sup>nd</sup>
	PG	MDU, Rohtak			2010	1 <sup>st</sup>
	UG	MDU, Rohtak			2003	2 <sup>nd</sup>
Research Guidance	Nil					
No. of Ph.D./ PG/ UG projects carried out	Ph.D.		PG	UG		
	Guided	Ongoing		Nil		
	---	---	3		Nil	
No. of Papers Published in Journals	National			International		
	1			Nil		
No. of Papers Presented in Conferences	National			International		
	Nil			Nil		
No. of Books published with details	No. of Books			Nil		
	0					
Patents	Nil					
Technology Transfer	Nil					
Research Publications	Nil					

LLOYD BUSINESS SCHOOL					
FACULTY PROFILE					
Name	Amit Srivastav				
Date of Birth	10/10/1977				
Unique Id	1-2066429862				
Designation	Assistant Professor				
Area of Specialization					
Date of Joining	02/09/2019				
Course taught at	UG	PG	Diploma		
	---	---	Yes		
Work Experience in Years	Teaching		Research		
	3		0		
Educational Qualifications	University/Institute			Year	Class
	Ph.D	---			---
	Other	UGC-NET			2012
	PG	CCS University, Meerut			2012
	UG	Gorakhpur University, Gorakhpur			1998, 2003
Research Guidance	Nil				
No. of Ph.D./ PG/ UG projects carried out	Ph.D.		PG	UG	
	Guided	Ongoing			
	---	---	2	Nil	
No. of Papers Published in Journals	National		International		
	1		Nil		
No. of Papers Presented in Conferences	National		International		
	Nil		Nil		
No. of Books published with details	No. of Books		Nil		
	0				
Patents	Nil				
Technology Transfer	Nil				
Research Publications	Nil				

LLOYD BUSINESS SCHOOL					
FACULTY PROFILE					
Name	Dr. Alka Jyoti				
Date of Birth	25/04/1980				
Unique Id	1-1511457291				
Designation	Associate Professor				
Area of Specialization					
Date of Joining	01/11/2012				
Course taught at	UG	PG	Diploma		
	---	Yes	---		
Work Experience in Years	Teaching		Research		
	9		1		
Educational Qualifications		University/Institute		Year	Class
	Ph.D	CCS University, Meerut		---	---
	Other	CCS University, Meerut		2001	1 <sup>st</sup>
	PG	Sikkim Manipal University		2012	1 <sup>st</sup>
	UG	CCS University, Meerut		1999	1 <sup>st</sup>
Research Guidance	Nil				
No. of Ph.D./ PG/ UG projects carried out	Ph.D.		PG	UG	
	Guided	Ongoing			
	---	---	1		Nil
No. of Papers Published in Journals	National		International		
	Nil		Nil		
No. of Papers Presented in Conferences	National		International		
	Nil		Nil		
No. of Books published with details	No. of Books		Nil		
	0				
Patents	Nil				
Technology Transfer	Nil				
Research Publications	Nil				

LLOYD BUSINESS SCHOOL					
FACULTY PROFILE					
Name	Vijay Parmar				
Date of Birth	15/03/1976				
Unique Id	1-1511457265				
Designation	Associate Professor				
Area of Specialization	Economics				
Date of Joining	01/08/2012				
Course taught at	UG	PG	Diploma		
	---	---	Yes		
Work Experience in Years	Teaching		Research	Industry	
	8		1	1	
Educational Qualifications		University/Institute		Year	Class
	Ph.D	----		---	---
	Other	----		---	---
	PG	Sikkim Manipal University, Shridhar University		2011, 2013	2 <sup>nd</sup>
	UG	Himachal Pradesh University		1996	2 <sup>nd</sup>
Research Guidance	Nil				
No. of Ph.D./ PG/ UG projects carried out	Ph.D.		PG	UG	
	Guided	Ongoing			
	---	---	2	Nil	
No. of Papers Published in Journals	National		International		
	1		Nil		
No. of Papers Presented in Conferences	National		International		
	Nil		Nil		
No. of Books published with details	No. of Books		Nil		
	0				
Patents	Nil				
Technology Transfer	Nil				
Research Publications	Nil				

LLOYD BUSINESS SCHOOL					
FACULTY PROFILE					
Name	Anoop Kumar Sharma				
Date of Birth	03/11/1982				
Unique Id	1-4248620854				
Designation	Assistant Professor				
Area of Specialization	Information Technology				
Date of Joining	20/08/2018				
Course taught at	UG	PG	Diploma		
	---	Yes	---		
Work Experience in Years	Teaching		Research	Industry	
	0		0	10	
Educational Qualifications		University/Institute		Year	Class
	Ph.D	----		---	---
	Other	----		---	---
	PG	Jaipur National University, Jaipur		2017	1 <sup>st</sup>
	UG	Lovely Professional University, Jalandhar		2011	1 <sup>st</sup>
Research Guidance	Nil				
No. of Ph.D./ PG/ UG projects carried out	Ph.D.		PG	UG	
	Guided	Ongoing			
	---	---	Nil	Nil	
No. of Papers Published in Journals	National		International		
	Nil		Nil		
No. of Papers Presented in Conferences	National		International		
	Nil		Nil		
No. of Books published with details	No. of Books		Nil		
	0				
Patents	Nil				
Technology Transfer	Nil				
Research Publications	Nil				

LLOYD BUSINESS SCHOOL					
FACULTY PROFILE					
Name	Ratish Kumar Mallick				
Date of Birth	12/01/1981				
Unique Id	1-1512030012				
Designation	Assistant Professor				
Area of Specialization	Finance				
Date of Joining	01/08/2012				
Course taught at	UG	PG	Diploma		
	---	---	Yes		
Work Experience in Years	Teaching		Research		
	4		0		
Educational Qualifications		University/Institute		Year	Class
	Ph.D	----		---	---
	Other	----		---	---
	PG	Nagpur University		2006	1 <sup>st</sup>
	UG	Nagpur University		2004	2 <sup>nd</sup>
Research Guidance	Nil				
No. of Ph.D./ PG/ UG projects carried out	Ph.D.		PG	UG	
	Guided	Ongoing			
	---	---	Nil	Nil	
No. of Papers Published in Journals	National		International		
	Nil		Nil		
No. of Papers Presented in Conferences	National		International		
	Nil		Nil		
No. of Books published with details	No. of Books		Nil		
	0				
Patents	Nil				
Technology Transfer	Nil				
Research Publications	Nil				

LLOYD BUSINESS SCHOOL					
FACULTY PROFILE					
Name	Akhilesh Kumar Khan				
Date of Birth	25/12/1980				
Unique Id	1-1496435012				
Designation	Assistant Professor				
Area of Specialization					
Date of Joining	01/03/2012				
Course taught at	UG	PG	Diploma		
	---	---	Yes		
Work Experience in Years	Teaching		Research		
	7		1		
Educational Qualifications		University/Institute		Year	Class
	Ph.D	----		---	---
	Other	----		---	---
	PG	----		----	----
	UG	Ranchi University		2002	2 <sup>nd</sup>
Research Guidance	Nil				
No. of Ph.D./ PG/ UG projects carried out	Ph.D.		PG	UG	
	Guided	Ongoing			
	---	---	Nil		Nil
No. of Papers Published in Journals	National		International		
	Nil		Nil		
No. of Papers Presented in Conferences	National		International		
	Nil		Nil		
No. of Books published with details	No. of Books		Nil		
	0				
Patents	Nil				
Technology Transfer	Nil				
Research Publications	Nil				

LLOYD BUSINESS SCHOOL					
FACULTY PROFILE					
Name	Neetu Kamra				
Date of Birth	16/07/1982				
Unique Id	1-3248205348				
Designation	Assistant Professor				
Area of Specialization	HR & Business Analytic				
Date of Joining	01/12/2016				
Course taught at	UG	PG	Diploma		
	---	---	Yes		
Work Experience in Years	Teaching		Research		
	5		5		
Educational Qualifications		University/Institute		Year	Class
	Ph.D	Pursuing, Amity Business School, Noida		---	---
	Other	IBM Certify		2009	1 <sup>st</sup>
	PG	Amity Business School, Noida		2005	1 <sup>st</sup>
	UG	University of Delhi		2003	1 <sup>st</sup>
Research Guidance	Nil				
No. of Ph.D./ PG/ UG projects carried out	Ph.D.		PG	UG	
	Guided	Ongoing			
	---	---	15		Nil
No. of Papers Published in Journals	National		International		
	6		6		
No. of Papers Presented in Conferences	National		International		
	5		2		
No. of Books published with details	No. of Books		Nil		
	0				
Patents	Nil				
Technology Transfer	Nil				
Research Publications	12				

LLOYD BUSINESS SCHOOL					
FACULTY PROFILE					
Name	Sabeena Yousuf				
Date of Birth	16/11/1991				
Unique Id	1-3551005713				
Designation	Assistant Professor				
Area of Specialization					
Date of Joining	23/08/2017				
Course taught at	UG	PG	Diploma		
	---	---	Yes		
Work Experience in Years	Teaching		Research	Industry	
	2		0	0	
Educational Qualifications		University/Institute		Year	Class
	Ph.D	----		---	---
	Other	----		---	---
	PG	Jamia Millia Islamia, New Delhi		2016	1 <sup>st</sup>
	UG	University of Kashmir, Srinagar		2013	1 <sup>st</sup>
Research Guidance	Nil				
No. of Ph.D./ PG/ UG projects carried out	Ph.D.		PG	UG	
	Guided	Ongoing			
	---	---	Nil	Nil	
No. of Papers Published in Journals	National		International		
	Nil		Nil		
No. of Papers Presented in Conferences	National		International		
	Nil		Nil		
No. of Books published with details	No. of Books		Nil		
	0				
Patents	Nil				
Technology Transfer	Nil				
Research Publications	Nil				

LLOYD BUSINESS SCHOOL					
FACULTY PROFILE					
Name	Dr. Vandana Pareek				
Date of Birth	21/04/1981				
Unique Id					
Designation	Professor				
Area of Specialization					
Date of Joining	24/07/2019				
Course taught at	UG	PG	Diploma		
	---	---	Yes		
Work Experience in Years	Teaching		Research		
	11		2		
Educational Qualifications		University/Institute		Year	Class
	Ph.D	Banaras Hindu University		2012	---
	Other	UGC NET		2012	---
	PG	Banaras Hindu University		2005	1 <sup>st</sup>
	UG	Banaras Hindu University		2002	1 <sup>st</sup>
Research Guidance	Nil				
No. of Ph.D./ PG/ UG projects carried out	Ph.D.		PG	UG	
	Guided	Ongoing			
	---	---	54		
No. of Papers Published in Journals	National		International		
	15		0		
No. of Papers Presented in Conferences	National		International		
	6		1		
No. of Books published with details	No. of Books		1		
	Customer Satisfaction In Indian Banks: A Strategic Perspective				
Patents	Nil				
Technology Transfer	Nil				
Research Publications	Nil				

LLOYD BUSINESS SCHOOL					
FACULTY PROFILE					
Name	Dr. Poonam Chawla				
Date of Birth	18/07/1980				
Unique Id	1-4517886324				
Designation	Associate Professor				
Area of Specialization	HRM				
Date of Joining	01/01/2019				
Course taught at	UG	PG	Diploma		
	---	---	Yes		
Work Experience in Years	Teaching		Research		
	9		0		
Educational Qualifications		University/Institute		Year	Class
	Ph.D	Aligarh Muslim University		2017	---
	Other	UGC-NET		2012	---
	PG	Apeejay School of Marketing		2004	1 <sup>st</sup>
	UG	University of Delhi		2001	2 <sup>nd</sup>
Research Guidance	Nil				
No. of Ph.D./ PG/ UG projects carried out	Ph.D.		PG	UG	
	Guided	Ongoing			
	---	---	6		
No. of Papers Published in Journals	National		International		
	3		2		
No. of Papers Presented in Conferences	National		International		
	1		1		
No. of Books published with details	No. of Books		0		
Patents	Nil				
Technology Transfer	Nil				
Research Publications	Nil				

LLOYD BUSINESS SCHOOL					
FACULTY PROFILE					
Name	Dr. Shilpa Mogra				
Date of Birth	31/05/1975				
Unique Id	1-4530257514				
Designation	Professor				
Area of Specialization					
Date of Joining	01/01/2019				
Course taught at	UG	PG	Diploma		
	---	---	Yes		
Work Experience in Years	Teaching		Research	Industry	
	11		3	0	
Educational Qualifications		University/Institute		Year	Class
	Ph.D	Moham Lal Sukhadia University, Udaipur		2002	---
	Other	Moham Lal Sukhadia University, Udaipur		1999	2 <sup>nd</sup>
	PG	IGNOU, New Delhi		2001	1 <sup>st</sup>
	UG	Moham Lal Sukhadia University, Udaipur		1997	2 <sup>nd</sup>
Research Guidance	Nil				
No. of Ph.D./ PG/ UG projects carried out	Ph.D.		PG	UG	
	Guided	Ongoing			
	---	---	56		
No. of Papers Published in Journals	National		International		
	1		0		
No. of Papers Presented in Conferences	National		International		
	3		2		
No. of Books published with details	No. of Books		0		
	Nil				
Patents	Nil				
Technology Transfer	Nil				
Research Publications	Nil				

**8. Fee**

Details of fee, as approved by State Fee Committee, for the Institution	PGDM (91,600/-), MBA (99,722/-)
Time schedule for payment of fee for the entire programme	With respect to Trimester / Semester
No. of Fee waivers granted with amount and name of students	-----
Number of scholarship offered by the Institution, duration and amount	18
Criteria for fee waivers/scholarship	Academic performance and Academic records
Estimated cost of Boarding and Lodging in Hostels	Out Sourced

**9. Admission**

- **Number of seats sanctioned with the year of approval**

Sl. No	Academic Year	Sanctioned intake
1	2016-17	PGDM (120), MBA (60)
2	2017-18	PGDM (120), MBA (60)
3	2018-19	PGDM (120), MBA (60)

- **Number of Students admitted under various categories each year in the last three years**

Sl. No	Programme Name	Academic Year	Students admitted under various categories
1	Post Graduate Diploma in Management (PGDM)	2016-17	General (20), OBC (14), SC (3), ST (0), Minority(2)
2		2017-18	General (36), OBC (11), SC (1), ST (1), Minority(12)
3		2018-19	General (49), OBC (16), SC (1), ST (3), Minority(5)
1	Master of Business Administration (MBA)	2016-17	General (0), OBC (0), SC (0), ST (0), Minority(0)
2		2017-18	General (6), OBC (1), SC (6), ST (0), Minority(5)
3		2018-19	General (8), OBC (3), SC (0), ST (1), Minority(4)

- **Number of applications received during last two years for admission under Management Quota and number admitted**

Sl. No	Academic Year	Number of applications received
1	2017-18	283
2	2018-19	352

**10. Admission Procedure**

- **Mention the admission test being followed, name and address of the Test Agency and its URL (website)**

We take admissions through where established test (CAT / MAT/ XAT / UPSEE)

- **Number of seats allotted to different Test Qualified candidate separately (AIEEE/ CET (State conducted test/ University tests/ CMAT/ GPAT)/ Association conducted test)**

Admissions are taken through MAT/ CAT/ CMAT/ XAT/ UPSEE and qualifying exam as per AICTE and University Norms.

- **Calendar for admission against Management/vacant seats**
- **Last date of request for applications**  
MBA – As per University Norms  
PGDM – 30<sup>th</sup> May
- **Last date of submission of applications**  
MBA – As per University Norms  
PGDM – 15<sup>th</sup> June
- **Dates for announcing final results**  
MBA – As per University Norms  
PGDM – 16<sup>th</sup> June
- **Release of admission list (main list and waiting list shall be announced on the same day)**  
1<sup>st</sup> July
- **Date for acceptance by the candidate (time given shall in no case be less than 15 days)**  
16<sup>th</sup> July
- **Last date for closing of admission**  
MBA – As per University Norms  
PGDM – 15<sup>th</sup> August
- **Starting of the Academic session**  
MBA – As per University Norms  
PGDM – 25<sup>th</sup> July
- **The waiting list shall be activated only on the expiry of date of main list**  
Yes
- **The policy of refund of the fee, in case of withdrawal, shall be clearly notified**  
As per AICTE and University norms

## 12. Criteria and Weightages for Admission

- **Describe each criterion with its respective weightages i.e. Admission Test, marks in qualifying examination etc.**

A. Academic Score			
High School		Marks	
	Below 60% or 6 CGPA	4	
	60 – 70 % or CGPA between 6 to 7	6	
	Above 70% or CGPA above 7	10	
12 <sup>th</sup>			
	Below 60% or 6 CGPA	4	
	60 – 70 % or CGPA between 6 to 7	6	
	Above 70% or CGPA above 7	10	
Graduation			

	Below 60% or 6 CGPA	4	
	60 – 70 % or CGPA between 6 to 7	6	
	Above 70% or CGPA above 7	10	
	<b>Total Marks Academic</b>	30	
<b>B. Group Discussion</b>			
		Marks	
	Initiative	5	
	Contribution	5	
	Communication	5	
	Persuasion	5	
	Group Dynamics	5	
	Knowledge of the topic	5	
	<b>Total Marks</b>	30	
<b>C. Personal Interview</b>			
	Parameters	Marks	
	Personality	5	
	Clarity of Goals	5	
	General Awareness	5	
	Academic Knowledge	5	
	Communication Skills	5	
	Body Language	5	
	<b>Total Marks</b>	30	
<b>D. Written Test/ Online Test</b>			
<b>Total Marks</b>		10	
<b>E. Competitive Exam</b>			
		Marks	
MAT	Less than 300	4	
	300 - 400	6	
	400 – 500	7	
	500 – 600	8	
	Above 600	10	
CAT	Less than 30	4	
	30 – 40	6	
	40 – 50	7	
	50 – 60	8	
	60 – 70	9	
	Above 70	10	
XAT	Less than 30	4	
	30 – 40	6	
	40 – 50	7	
	50 – 60	8	
	60 – 70	9	
	Above 70	10	
<b>Total Score</b>		10	

F. Work Experience			
	Less than a year	2	
	1 – 2 years	5	
	More than 2 years	10	
Total Score		10	
<b>Overall Score of the Student</b>			
		120	

- Mention the minimum level of acceptance, if any  
50 %
- Mention the cut-off levels of percentage and percentile score of the candidates in the admission test for the last three years  
50%
- Display marks scored in Test etc. and in aggregate for all candidates who were admitted  
Yes

#### 14. Information of Infrastructure and Other Resources Available

Sl. No.	Structure	Number	Size
1.	Class Rooms	6	674.40
2.	Tutorial Rooms	3	112.38
3.	Laboratories	-	-
4.	Drawing Halls with Capacity	-	-
5.	Computer Centres with Capacity	1	180.52
6.	Central Examination Facility	1	30.24
7.	Barrier Free Built Environment	Yes	
8.	Occupancy Certificate	Yes	
9.	Fire and Safety Certificate	Yes	
10.	Hostel Facilities	Out Source	

- **Library**

<b>Sl. No</b>	Number of Library books	7650
1	Titles	972
2	Journals	24
3	List of online National Journals	22
4	List of online International Journals	2
5	E- Library facilities	Yes

- **Computing Facilities**

Internet Bandwidth	100 Mbps
Number and configuration of System	80
Total number of system connected by LAN	80
Total number of system connected by WAN	80
Major software packages available	12
Special purpose facilities available	Yes

- **Innovation Cell**

The innovation cell at Lloyd Business School is aimed to establish and promote the ideas of Innovation. The innovation cell at LBS has multi-fold objectives such as

1. To encourage the young talent for innovative ideas relating to business
2. To inspire the young talent by providing them opportunities to innovate
3. To nurture young the young talent by handholding and mentoring

In order to achieve the above mentioned targets the institution has started by providing a dedicated space to students that is called design thinking lab. The institution keeps on organising the guest lecture on innovative business ideas. The faculties are encouraged to discuss the ideas related to business innovation in their classrooms while delivering the curriculum. Further the students are given chance to participate in competitions related to innovation in business. The students are guided to take their idea forward by their faculty mentors. The institution has plans to have its own incubation centre in near future. However the entrepreneurship club keeps on organizing events that promote innovative business ideas.

- **Social Media Cell**

The social media cell at the institute is responsible

1. To manage all social media accounts of the institute
2. To scrutinise the content to be posted on social media accounts of the institution
3. To inform, advertise and invite people throughout the globe about the events and happenings taking place at the institute
4. To spread socially important messages through social media accounts

The cell is taken care by the tech team at Lloyd Business School, while the content and messages are scrutinised by a faculty coordinator.

- **Compliance of the National Academic Depository (NAD), applicable to PGCM/ PGDM Institutions and University Departments**

1. We at Lloyd Business School have started imbibing the edicts laid down by MHRD into our system.
2. We are join with the NAD system.
3. We have also initiated the sessions with the students whereby we inform them about the NAD system and its benefits for the students.
4. We as an educational institution are convinced about the technological threshold the NAD provides to the entire system and hence we look forward to incorporating it in full enthusiasm.

**List of facilities available**

- **Games and Sports Facilities**

**INTRO**

Sports are an integral part of overall development of an individual. It gives sense of participation, following rules & regulations, leading a team, obeying orders of others coordination etc. which enhance the character as well as provides a sense of belonging to the organization one is representing and later helps oneself in contributing towards overall progress of nation.

The perfect example of same can be obtained from various sports events being organized at District Level, State Level, National Level and International Level. The pride of participation and representing in these events can be seen by one and all.

**FACILITIES**

1. Cricket
2. Volleyball
3. Badminton
4. Race
5. Table Tennis
6. Chess
7. Carom

- **EXTRA- CURRICULAR ACTIVITIES**

**INTRO**

Lloyd Business School not only focuses upon the curricular activities but believes in enriching the hidden talents of the students. For this purpose there are various clubs to emphasize on different extra- curricular activities.

- **CLUBS**

1. **Editorial Club**

- 1.1 Session on Yakult- Lloyd Signature- The Editorial Club of Lloyd Business School organized a session on “Emerging role of Intestinal Microbiota and Probiotics in human health” on Thursday, 27th June 2019 in their campus.

- 1.2 Cyber Awareness Session- Mr. Aditya Arora-Software Engineer-To The New spoke about how and where data can be used for cyber crimes, spreading alertness among students how to secure data while doing banking transactions, surfing social networking sites, using e-commerce websites, also discussed about android phone applications privacy concerns as well as prepaid phones are more crime prone.Mr. Udit Gupta-Web Analyst-DWAO addressed the gathering about Wheel of Web Analytics. How adobe launch, adobe campaign, and adobe targets websites with respect to understand business demands. He also explained how a coding works at back end as “**Data is the new oil.**”
- 1.3 2<sup>nd</sup> Issue of Chronicle- The Editorial Club proudly announced the launch of LLOYD CHRONICLE- A Bi-Annual Magazine of Lloyd Business School on November 23 rd, 2019 on the precious occasion of PHARMASPEAK-5 th National Conference.

## 2. Cultural Club

- 2.1 Fresher’s Party- Lloyd Group of Institutions welcomed its new students of Pharmacy, Management, PGDM and Education program by organizing a Fresher’s Party for them on 31st August, 2019. The motif of the event was strongly inspired by the colors of rainbow VIBGYOR, which represented students from different cultures & different parts of the nation uniting as a part of LLOYD.
- 2.2 Diwali Celebration- Lloyd Business School celebrated “The Festival of Lights” on 23 rdOctober,2019. Students and faculty members commemorate the festival with utter joy, zeal and harmony. The creativity was magnificently echoed by Rangoli competition, Diya Decorations and students’ most favourite selfies and photo clicks in Lloyd Selfie Frame.

## 3. Corporate Social Responsibility Club

- 3.1 Darpan- The CSR Club - "The Good Samaritans" organized a poster making competition called "DARPAN" to provide a platform for students to reflect the current environmental issues & the adverse impact that our activities have created on earth.
- 3.2 Samarpan- SAMARPAN is an initiative of Giving Back to Society of The CSR club of LLOYD Business School. This event gave a platform to all the students of Lloyd to prepare a product using waste materials & thus learn the art of reusing the materials. 15 Teams of students enthusiastically participated in the event making it a success. The products prepared by the students were then kept for auction. The amount collected was used to give goodies to children of **Niveda Foundation** on Children's Day.

## 4. Sports Club

- 4.1 Lloyd Champions League- LLOYD Group of Institution hosted "LLOYD Champions League 2019" a three-day sports event. The ‘VICTORIOUS CLUB’ of LLOYD organized the League in order to strike the right balance between work stress & healthy lifestyle. The opening ceremony of the event was done on 7th March in the presence of Mr. Satya Prakash the jailer of Gautam Budh District Jail.

## 5. Business Analytics Club

- 5.1 Dare to Change- An event named "Dare to Change" was conducted by the Business Analytics Club 'The Grey Matter' at Lloyd Business School, Business Analytics Club. It was a successful event

where students came up with innovative ideas. Students also participated in Business Challenge quiz during the event and won lot of prizes.

## 6. Finance Club

6.1 Stock Market Seminar- Lloyd Business School, Greater Noida organized a seminar on “The Stock Market” for Development of Students, an initiative under AIFM Investments for its BBA, MBA and PGDM students on 30<sup>th</sup> September,2019. The seminar was conducted by Mr. Himanshu Bharti, Director of AIFM Investments, who focused on financial literacy. The theme of the seminar covered importance of the capital market, equity instruments, career in the equity research, trading in equity market.

6.2 Stock Exchange Seminar- the Seminar was facilitated by Mr. Kunal Tyagi, Manager (BD) - Northern Region, NSE Academy, who provided students with the brief insight of the stock market/exchange. Mr. Tyagi is associated with the National Stock Exchange (NSE) from last 7 years for its MBA and PGDM students.

## 7. Supply Chain Management Club

## 8. Human Resource Club

## 9. Marketing Club

9.1 Plantation Drive- An incredible initiative taken by LLOYD Business School towards environmental protection. Mr. Manohar Thairani, Chairman, graced this occasion by planting trees with students. Other faculty members also took part in this initiative.

## 10. Entrepreneurship Club

- Soft Skill Development Facilities

### INTRO

This helps in enhancing the interpersonal skills among the students. The Training and Placement cell organizes different training programs for the management students.

### TRAINERS:

**Rubicon** - Rubicon develops high quality pharmaceutical products using innovative technology and non-infringing & cost effective processes which are scalable to manufacturing level with robust process parameters. Rubicon has developed several value added products for its partners especially in the area of

- Life Cycle Management (LCM) Opportunities for Specialty Companies
- Re-purposing existing drug compounds
- Age Appropriate Dosage Form Development (Pediatric and Geriatric)

## Teaching Learning Process

- Curricula and syllabus for each of the programmes as approved by the University

<http://www.lloydbusinessschool.edu.in>

- Academic Calendar of the University



DR. A.P.J. ABDUL KALAM TECHNICAL UNIVERSITY, UTTAR PRADESH  
Jankipuram Ext. Sector- 11 , Sitapur Road, Lucknow, 226031,

**ACADEMIC CALANDER**

FOR B.TECH/B.PHARM/B.ARCH/B.DES/B.VOC/BHMCT/BFAD/BFA/MBA/MBA-INT/MCA/MCA-INT &  
M.Tech./M.Pharm./M.Arch./M.DES.

**ACADEMIC SESSION 2019-20**

S.No.	Particulars	Dates	
		Odd Semester	Even Semester
01	Commencement of Classes session 2019-20.	For I, III, V, VII & IX Semester 27 July, 2019	Jan. 16, 2020 For II, IV, VI, VIII, & X Semester
02	Last date of Admission.	Aug. 15, 2019	---
03	Last date of submitting admission list of students to University (for newly admitted student).	Aug. 31, 2019	---
04	Last date of submitting Enrollment form /Exam Form for regular & carry over exams.	Sep. 30, 2019	---
05	Last date of Submitting Examination fee for both semesters including carry over examination fee.	Oct. 15, 2019	---
06	Last date of submitting sessional marks (Theory & Practical) to University.	Dec. 05, 2019	May 06, 2020
07	End Semester Theory Examination.	Dec. 09, 2019 , to Dec. 31, 2019	May, 06, 2020 to May 30, 2020
08	End Semester Practical Examination (PE).	Jan. 01, 2020 to Jan. 07, 2020	May 31, 2020 to June 08, 2020
09	Last Date of Submission of PE Marks.	Jan. 10, 2020	June 10, 2020
10	Evaluation of Answer sheets.	Dec. 12, 2019, to Jan. 10, 2020	May 12, 2020 to June 15, 2020
11	Summer Training/ internship.		June 08, 2020 to July 20, 2020
12	Winter Vacations/ Summer Vacation.	Jan. 08, 2020, to Jan. 15, 2020	June 08, 2020 to July 20, 2020
13	Commencement of Classes session 2020-21.	For I, III, V, VII & IX Semester	July 22, 2020 (Exact dates shall be intimated later)

**Note:**

- 1- The Institute shall ensure 540 hours of teaching per semester. If required the director/principal shall arrange extra classes, or weekends/ holidays.
- 2- The Institute should ensure that at least two class test are conducted after completing 1/3<sup>rd</sup> & 2/3<sup>rd</sup> syllabus respectively. All students will be required to appear in both first and second class tests. If for any reason beyond the control of students such as illness, tragic incident in family, the students fail to appear in any test, it will be responsibility of Principle/ Director of Institute to arrange class test for such students. However, if the student fails to appear in first class test, his left over class test will be conducted before second class test and in case of second class test at least one month before the start of end semester theory examination. The duration of class test will minimum one hour for each class test, 70% attendance at 1<sup>st</sup> test and 75% attendance at second class test are required. In case attendance is short, parents are be informed accordingly or monthly basis.
- 3- The Directors/Principal of Institute shall submit attendance of student's regularly through attendance monitoring system of the university and shall ensure that no student is allowed to appear in the examinations who has not attained the minimum required attendance as per norms prescribed in relevant ordinances. It will be obligatory on the part of Director/Principal of Institute to detain such students and their admit cards will not be issued to them. A list of students detained from appearing in University Examination(s) be submitted to University and their Examination centre before commencement of theory examination.
- 4- The teacher who is assigned evaluation duty during vacation shall be entitled for earned leave as per rules and duty leave for other examination works.
- 5- The induction programmes for 1st year B.Tech student shall be between July 29, 2019 to Aug. 17, 2019.
- 6- Summer training internship for 1st year B.Tech student shall also be held between June 08, 2020 to July 20, 2020.

(Nand Lal Singh)  
Registrar

- **Academic Time Table with the name of the Faculty members handling the Course**  
In Place
- **Teaching Load of each Faculty**  
As per designation and norms
- **Internal Continuous Evaluation System and place**  
40 % of the evaluation is through internal assessment
- **Student's assessment of Faculty, System in place**  
Yes
- **For each Post Graduate Courses give the following**
- **Title of the Course**  
Post Graduate Diploma in Management  
Master of Business Administration
- **Curricula and Syllabi**  
Available at <http://lloydbusinessschool.edu.in/login.html>
- **Laboratory facilities exclusive to the Post Graduate Course**  
N.A.
- **Special Purpose**  
NA
- **Software, all design tools in case**  
Yes, IBM Analytics Cloud Access is available for faculty and students
- **Academic Calendar and frame work**  
Yes available

**15. Enrollment of students in the last 3 years**

Sl. No	Programme Name	Academic Year	Students Enrollment
1	Post Graduate Diploma in Management (PGDM)	2016-17	39
		2017-18	61
		2018-19	74
2	Master of Business Administration (MBA)	2016-17	0
		2017-18	18
		2018-19	16

**16. List of Research Projects/ Consultancy Works**

- **Number of Projects carried out, funding agency, Grant received**
- **Publications (if any) out of research in last three years out of masters projects**

Sr No	Name of the Faculty	Name of the Title	Name of the Journal	Year
1		Cost-profit analysis of an Infinite capacity multi-server Markovian	International Journal of Computer Sciences and	2019

		feedback queuing system with reverse balking	Engineering	
2	Dr. Bhupender Kumar Som	A Stochastic Feedback Queuing Model with Encouraged Arrivals and Retention of Impatient Customer	Advances in Analytics and Applications	2019
3		Optimization of a Multi-Server Stochastic Financial Queue, High Performance Computing eJournal	working paper series	2019
4		Research Paper: Ratio Analysis: A Study on Financial Performance of Ashok Leyland,	International Journal of Engineering, Applied and Management Sciences Paradigms,	2019
5		Research Paper: Ratio Analysis: A Study on Financial Performance of Eicher Motors	Saudi Journal of Economics and Finance	2019
6		Research Paper: Impact of Cultural Differences on Organization Performance: with reference to Tech Mahindra	Indian Journal of Marketing and Indian Business Studies	2019
7		Limited Research Paper; An M/M/1/N Encouraged Arrivals Queuing Model with Reverse Reneging	Journal of Engineering Mathematics & Statistics	2019
8		Research Paper: Cost-profit Analysis of Stochastic Heterogeneous Queue with Reverse Balking, Feedback and Retention of Impatient Customers	Reliability Theory and Applications	2019
9		Research Paper: An Empirical Analysis of Entrepreneurship Development Program on Potential Entrepreneur	Universal Journal of Management	2018
10		Research Paper: Effectiveness Model: Impact of Entrepreneurial Development Programme on First	IOSR Journal of Business and Management (IOSR-JBM) (Special Issue)	2018

		Generation Entrepreneurs		
11		A heterogeneous queuing system with reverse balking and reneing	Journal of Industrial and Production Engineering	2018
12		Queuing System with Encouraged Arrivals, Impatient Customers and Retention of Impatient Customers for Designing Effective Business Strategies	ANUSANDHAN- AISECT University Journal	2018
13		M/M/c/N Queuing Systems With encouraged Arrivals, Reneging, Retention And Feedback Customers, Yugoslav	Journal of Operations Research	2018
14		A Study of the Awareness of Wearable Medical Devices in India: A Potential Market Perspective	Journal of Business Theory and Practice	2018
15		A Qualitative Analysis of the Success of Entrepreneurship Development Programs Based on Segment Studies	Journal of Business Theory and Practice	2017
16		n M/M/c Feedback Queuing System with Encouraged Arrivals	Siddhant	2017
17		An M/M/2/N Queuing system with Encouraged arrivals, heterogeneous service and retention of impatient customers	Advanced Modeling and Optimization,	2017
18		An M/M/1/N Queuing system with Encouraged Arrivals	Global Journal of Pure and Applied Mathematics	2017
19		Simulation of single-server queuing model with reverse balking	Queuing theory e-Journal	2017
20		A Collaborative Approach To Managerial Decision Making Through Integration Of Data Mining And Predictive Analytic	International Conference	2019
21		A Conceptual Study on Green	International Journal of	2019

		Marketing Practices adopted by Emerging Corporate in the Era of Globalization	Emerging Technologies and Innovative Research	
22	Dr. Shruti Traymbak	Impact of Job Characteristics and Role Stress on Job Satisfaction in Relation to Age of the Employees: An Assessment	The IUP Journal of Organizational Behavior	2018
23		Moderating Role of Gender between Job Characteristics and Job Satisfaction: An Empirical Study of Software Industry Using Structural Equation Modeling	International Journal of Human Capital and Information Technology Professionals (IJHCITP)	2017
24		Examining Moderating Effects of Gender between Role Stress and Job Satisfaction among Software Employees	Purushartha: A Journal of Management Ethics and Spirituality	2017
25	Mr. Neetu Kamra	To Explore The Mediating Role Of Technology Between Human Realms And Institutional Properties of Organizations With Special Refrence To It Industry In India	International Journal of Recent Technology & Engineering	2019
26		An Empirical study to explore the Socio -materiality of technology in Human Resources Function with special reference to Service Industry in India.	International Journal of Emerging Technologies and Innovative Research(JETIR)	2019
27	Dr Vandana Pareek	The relational Impact of Employee Satisfaction on Customer Satisfaction in Banking Industry an Empirical Study	The IUP Journal of Bank Management	2019

- **Industry Linkage**
- **MoUs with Industries (minimum 3)**

Lloyd Business School has always expressed a keen interest in the field of Education and Industry collaborations. These are guided by Lloyd's principles of extending best in class education and training. These collaborations, aim to extend to the students an opportunity to study under guidance of Subject Matter Experts and gain an in-depth exposure of the corporate world, ensuring industry readiness and bridging the Industry – Academia gap.

1. IBM India Pvt Ltd.
2. Safeducate Learning Pvt. Ltd.
3. Manpower Group
4. Varahi Ltd
5. Gopalji Dairy Foods Pvt. Ltd
6. RawMind
7. TechnoData
8. IxamBee (ATOZ Learn Edutech Pvt. Ltd.)

**17. LoA and subsequent EoA till the current Academic Year**

<http://www.lloydbusinessschool.edu.in>

**18. Accounted audited statement for the last three years**

<http://www.lloydbusinessschool.edu.in>

**19. Best Practices adopted**

**PGDM Programme**

The Two Year Full Time Post Graduate Diploma in Management Programme is designed to train and groom the managers at Lloyd.

We, at Lloyd Business School, follow AICTE Review Committee guidelines; Bhimaraya Metri Chairman of the Review Committee:

“In this fast disruptive digital economy and VUCA world, high-quality management education is essential for India. Use of technology is one of the powerful ways to enhance the students’ ability to meet the ever- changing requirements of the corporate world and society. MBA/PGDM students be equipped to work across time zones, languages, and cultures. Employability, innovation, theory to practice connectedness are the central focus of MBA/PGDM curriculum design and development. The core curriculum is designed to give students an in-depth mastery of the academic disciplines and applied functional areas necessary to every non-business and business leader’s success.”

Best practices based on:

Need for strengthening of skills and competencies, enhancing ethical and interpersonal sensitivity, need for strengthening business ethics, curriculum with Indian examples,, implications of Indian cultural and regional diversity, large enrollment of non-engineering background students, and challenges in understanding corporate work environment.

Meetings are organized to seek the views of different stake holders of management education-academic community, corporate executives, employers of MBA/ PGDM graduates, alumni and current students.

The main aspects emerging for basing the Best practices are:

Best practices adopted	Aspect covered	Events done	Outcome
Training on Soft skills	Soft Skills, Personality Development and Communication	Weekly sessions on corporate readiness classes  Debates and elocutions  Business presentations	Soft skills and personality development.  Effective Communication (EC): Usage of various forms of business communication, supported by effective use of appropriate technology, logical reasoning, articulation of ideas.  Graduates are expected to develop effective oral and written communication especially in business applications, with the use of appropriate technology
Entrepreneurship development	Promote Entrepreneurial Thinking	Business idea presentations  Bazaars by students  Start up conclaves	To develop entrepreneurial mind set so that within the organization, managers can come out with new thoughts and initiatives.
Academia-Industry tie ups	Industry Collaboration	Tie ups  -IBM  -Safeducate  -Manpower  Extramural/Corporate faculty lectures  Annual HR conclave  Annual SCM	To attract industry people and promote interaction with the students of MBA/ PGDM. So a wider gap between industry demands and knowledge/skills of the passing out MBA/ PGDM graduates.  Active collaboration with industry for live projects so as to acquire adequate industry exposure, corporate exposure and to understand field level problems.

		conclave  Annual Business Analytics Conclave  Technovate by IBM (Annual Event)	
Increase choice and number of Electives	Wider perspective of learning	More electives given from management subjects	Business Environment and Domain Knowledge (BEDK): Economic, legal and social environment of Indian business.. Graduates are able to improve their awareness sand knowledge about functioning of local and global business environment and society.  This helps in recognizing the functioning of businesses, identifying potential business opportunities, evolvment of business enterprises and exploring the entrepreneurial opportunities.
Admission Process	Admission Process is more-inclusive and has Diversity	Admissions from all parts of the country	Class room discussions/ illustrations to go beyond the regional issues and students get any exposure to larger business and industry scenario.
Practical exposure	Exposure to Case Study and Practical Approach	Live projects  Corporate involvement  Indian case studies  Internships and trainings  Predictive and real-life exposures  Simulation exercises	Participative learning.  Faculty encouraged to use the case studies and other participative learning.  Simulated scenarios.
Analytical Skills development	Emphasis on Analytical Skills	Module to teach analytical tolls and	Emphasis on quantitative courses  Students equipped to know the

		skills to all students	analytical tools needed in all sectors of the industry
Social awareness clubs and campaigns	Exposure to Social Sector	<p>CSR activities with NGOs</p> <p>Children education and health initiative</p> <p>Green campus initiative</p>	<p>Larger part of course curriculum is loaded with for profit–corporate sector, problems of social enterprises or social sector are hardly discussed in class room</p> <p>Social Responsiveness and Ethics (SRE): Developing responsiveness to contextual social issues / problems and exploring solutions, understanding business ethics and resolving ethical dilemmas.</p> <p>Graduates are expected to identify the contemporary social problems, exploring the opportunities for social entrepreneurship, designing business solutions and demonstrate ethical standards in organizational decision making.</p> <p>Demonstrate awareness of ethical issues and can distinguish ethical and unethical behaviors.</p>
Business awareness locally	Local Needs of the Business	<p>Surveys in local areas</p> <p>Projects and report submissions concerning local problems and solutions</p>	<p>Global Exposure and Cross-Cultural Understanding (GECCU): Demonstrate a global outlook with the ability to identify aspects of the global business and Cross Cultural Understanding.</p>
Indian value education	Indian Ethos and Value System	Value education classes	Understanding the functional aspects of a business enterprise management such as finance, marketing and operations.
Corporate exposure	Managerial Requirements of SMEs	<p>Internships</p> <p>Corporate faculty classes</p> <p>Industry tie ups</p>	Filling gap in meeting the SME units requirement

Design thinking sessions	Innovative and 'Out of Box' Thinking:	Design thinking activities and competitions	Critical thinking, Business Analysis, Problem Solving and Innovative Solutions (CBPI)  Competencies in quantitative and qualitative techniques.  Graduates develop skills on analyzing the business data, application of relevant analysis, and problem solving in other functional areas such as marketing, business strategy and human resources.
Leadership talks and conclaves	New and evolving themes such as design thinking, disruptive innovation, business challenges in VUCA world, and complex solutions with big data are not part of the course.	Conclaves  Group Presentations  Trips	Leadership and Teamwork (LT): Understanding leadership roles at various levels of the organization and leading teams. Graduates to collaborate and lead teams across organizational boundaries and demonstrate leadership qualities, maximize the usage of diverse skills of team members in the related context.

### Objectives

- To have comprehensive understanding of the corporate world
- To integrate the theoretical knowledge with the practical aspects of business and their implications on strategic execution.
- To acquire conceptual and analytical abilities required for effective decision making
- To evolve with the dynamic and complex working environment

### Thrust

The basic thrust is on understanding the independent nature of organizational dynamics and its managerial implications. This shall help students acquire conceptual and analytical abilities required for appropriate decision making and their effective implementation. A number of generic learning outcomes related to the theme of corporate performance are specified which emphasise on the objectives listed above and link the various functional modules.

### Learning Outcomes

The students will have :

- A strategic perspective that understands business in all its dynamics in industry, markets, economies, geographies and cultures;
- Ability to integrate decisions and solutions across disciplines in a complex and volatile and increasingly ambiguous business environment;
- Ability to communicate, persuade, and, above all, to execute;
- Professional presence and the ability to collaborate, to inspire and to lead; and
- Ability, discipline and confidence to act ethically.

**Pedagogy**

The instructional methodology comprises an optimum mix of lectures, classroom discussions, case studies, simulations, role-plays, group discussions, special sessions from professionals from industry and trade, management games, sensitivity training, management films, industrial visits, and industry interaction. Students are encouraged to present their case analysis through written case reports, individual or group presentations.

**Curriculum**

The curriculum of the PGDM at LLOYD School of Management is an outcome of benchmarking against the best in the world, and continuous review by the faculty in concert with practitioners from industry, alumni, and students.

The content and design of courses are directed towards developing managers who

- (i) have holistic and deep knowledge of their functional specialization along with the appreciation of its role in the value proposition of the firm;
- (ii) are industry-ready due to understanding of concepts, frameworks and models steeped in the context of practice;
- (iii) and have sustainable employable competencies suffused with learning through cutting-edge courses that are contemporaneous as well as futuristic.